



PRESS & MEDIA KIT

Stephen R. Jordan

Founder & Principal Advisor, SRJ Consulting & Services LLC

Author, The Operating Discipline for AI Library™



An operator-led AI advisory practice for executives accountable for AI outcomes, built on three decades in enterprise operations, security, and risk, including the programs of Citi, Intel, McAfee, and Optiv. The practice sells no software, holds no vendor partnerships, and earns no implementation fees. The only product is operating judgment.

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Based in Frisco, Texas (DFW)

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EXECUTIVE BIO

Stephen R. Jordan built SRJ Consulting & Services LLC on three decades in enterprise operations, security, and risk, including the programs of Citi, Intel, McAfee, and Optiv. The frameworks the practice advises on come from running those programs, not studying them.

At Citi he owned Level 3 endpoint security across roughly 500,000 endpoints in 165 countries. At Intel and McAfee he led product security incident response, directing senior security architects, publishing CVEs to MITRE, and standing up the Security Development Lifecycle. At Optiv, one of North America's largest pure-play security advisories, he scoped multi-year enterprise engagements directly at the CIO, CEO, and CDO level. Earlier roles as owner-operator and engineer rounded out the operator-owner-engineer-advisor range the practice rests on today.

SRJ is built on a constraint most AI advisory firms cannot claim: no software resold, no vendor partnerships, no implementation revenue. The advisory itself is the product, which removes any commercial reason to recommend anything other than what is right for the business.

The firm's methodology, The AI Operating System™, puts AI under management discipline across governance, performance, and security. Stephen is the author of seven volumes in The Operating Discipline for AI Library™ (SRJ Consulting & Services Publishing), available now in hardcover, paperback, and Kindle, written for owners and executives whose firms are too large to ignore AI but too small to staff a Chief AI Officer.

SHORT BIO

Stephen R. Jordan is the founder of SRJ Consulting & Services LLC, an operator-led AI advisory practice in Frisco, Texas. He brings three decades of senior security, operations, and risk leadership, including roles at Citi, Intel, McAfee, and Optiv to the question executives now face: is AI making the business stronger, or quietly exposing it? Jordan built the practice on a deliberate constraint, no software sales, no vendor partnerships, no implementation fees, so the advice answers only to the client's outcomes. He is the author of seven volumes in The Operating Discipline for AI Library™, available now in hardcover, paperback, and Kindle, setting out The AI Operating System™ for running AI as a managed business function.

COMPANY BOILERPLATE

SRJ Consulting & Services LLC is an operator-led AI advisory practice serving executives accountable for AI outcomes. The firm sells no software, holds no vendor partnerships, and earns no implementation fees; its only product is operating judgment, delivered through The AI Operating System™ across 9 service lines. Founded in 2023 and based in Frisco, Texas, SRJ serves clients from mid-market organizations to large multinational conglomerates. srjconsultingservices.com

THE METHODOLOGY

The AI Operating System™

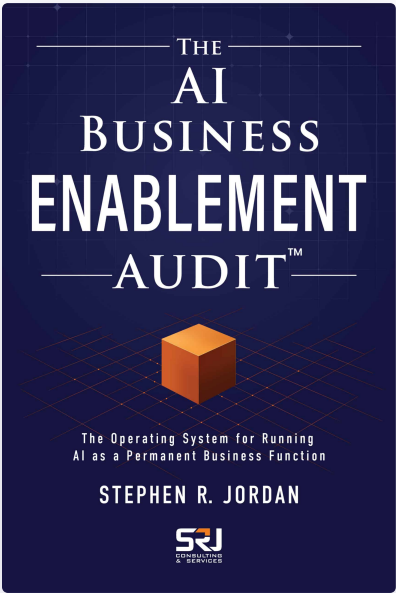
A structured framework for governing AI as a permanent business function, treating it not as a technology to install, but as a class of business activity that must be visible, accountable, controlled, and measured. Four operating layers:

- 01 Visibility**
A complete audit of every AI tool and embedded feature in the business.
- 02 Accountability**
Ownership and decision rights for AI activity, without slowing the work.
- 03 Control**
A risk framework that meets the regulatory bar without consulting-firm overhead.
- 04 Measurement**
Turning AI from experiment into a managed, measured business function.

NINE SERVICE LINES

AI Business Enablement Audit™ AI Business Services	AI Readiness & Performance Assessment™ AI Business Services
AI Risk & Governance Review™ AI Business Services	AI Efficiency & Process Optimization™ AI Business Services
AI IT Security Audit™ AI Risk Governance & Security	AI IT Security Implementation & Strategy™ AI Risk Governance & Security
Secure by Design in the Age of AI™ AI Risk Governance & Security	Application Security in the Age of AI™ AI Risk Governance & Security
Cloud and Infrastructure Security in the Age of AI™ AI Risk Governance & Security	

The Operating Discipline for AI Library™



Volumes I–VII of 9 in print · SRJ Consulting & Services Publishing, 2026

Volume I	The AI Business Enablement Audit™ · 220 pp · ISBN 979-8-9965658-1-8
Volume II	The AI Readiness & Performance Assessment™ · 332 pp · ISBN 979-8-9965658-5-6
Volume III	The AI Risk & Governance Review™ · 400 pp · ISBN 979-8-9965658-8-7
Volume IV	The AI Efficiency & Process Optimization™ · 368 pp · ISBN 979-8-9965658-9-4
Volume V	The AI IT Security Audit™ · 466 pp · ISBN 979-8-9969402-4-0
Volume VI	The AI IT Security Implementation & Strategy™ · 404 pp · ISBN 979-8-9969402-7-1
Volume VII	Secure by Design in the Age of AI™ · 444 pp · ISBN 979-8-9969402-9-5
Formats	Hardcover · Paperback · Kindle

[View the series on Amazon →](#)

ABOUT VOLUME I, THE DIAGNOSTIC FOUNDATION

The operating system for running AI as a permanent business function. Written for owners, presidents, CFOs, and COOs at organizations between 20 and 1,000 employees who would rather decide than guess, it closes the gap between AI technology primers and prompt collections.

The book provides a complete framework to audit every AI tool and embedded feature in the business, govern AI usage without slowing the work, meet the regulatory bar without consulting-firm overhead, and turn AI from experiment into managed business function, structured as a working executive reference, not a narrative or a polemic.

BACKGROUND

Three decades of operating leadership

SRJ Consulting & Services LLC	Founder & Principal Advisor · Apr 2023 – Present Founded and runs an operator-led AI governance advisory practice for owners, presidents, CFOs and COOs at organisations of 20 to 1,000 employees.
Optiv	Senior Advisor · Jul 2019 – May 2020 Advised enterprise clients on security services scoping, architecture and delivery, with a focus on endpoint.
Citi	Senior Security Endpoint Infrastructure Manager · Sep 2018 – Jun 2019 Level 3 endpoint security infrastructure leadership across approximately 500,000 endpoint nodes in 165 countries.
McAfee	Product & Application Security Incident Response Team, Engineer Team Lead · Apr 2017 – Mar 2018 Led McAfee's global Product and Application Security Incident Response Team, directing six Software Security Architect leads and 120 senior security architects.
Intel Corporation	Product Security Incident Response Team Engineer · Aug 2014 – Apr 2017 Product security incident response across Intel's product lines, including the McAfee portfolio.

FAST FACTS

3 decades Enterprise operations, security & risk	500,000 Endpoints secured across 165 countries	120+ Senior security architects led at McAfee PSIRT
\$1M+ Technology budget managed	121–146% Of quota; multiple President's Club awards	Texas LLC SRJ effective May 22, 2026 (originally Nevada, April 21, 2023)

IN THIS KIT

Documents & brand assets

DOCUMENTS (PDF)

KIT

Press & Media Kit

This document: bios, methodology, the Library, background, facts

EXEC

Executive Bio

Three pages, career record with authorship and credentials

SHORT

Short Bio

One page, attribution-ready

FACT

Company Fact Sheet

One page, firm overview

BRAND ASSETS

LOGO

Company logo

Full-color on white, 768 × 768 px, JPEG and PNG

LOGO

Company logo, JPEG

Full-color on white, 768 × 768 px

PHOTO

Executive headshot

Color, 952 × 952 px, 240 dpi

STYLE

Brand standards sheet

Palette and typography, 1920 × 1920 px

BOOK COVERS

VOL I

Volume I cover

The AI Business Enablement Audit™, 1707 × 2560 px

VOL II

Volume II cover

The AI Readiness & Performance Assessment™, 1600 × 2560 px

VOL III

Volume III cover

The AI Risk & Governance Review™, 1600 × 2560 px

VOL IV

Volume IV cover

The AI Efficiency & Process Optimization™, 1600 × 2560 px

VOL V

Volume V cover

The AI IT Security Audit™, 1200 × 1875 px

VOL VI

Volume VI cover

The AI IT Security Implementation & Strategy™, 600 × 960 px (web resolution, print file pending)

VOL VII

Volume VII cover

Secure by Design in the Age of AI™, 1600 × 2560 px

MEDIA & SPEAKING INQUIRIES

415-413-7772 · info@srjconsultingservices.com

Available for executive keynotes, board briefings, conference panels, and interviews on AI governance, operating discipline, and the practical management of AI as a business function.